Goals of 2022-23 Campus wide Strategic Planning

This is a defining moment in time for UC Santa Cruz. It has been 57 years since our founding in 1965 and we have matured into a preeminent student-centered research university, an HSI and AANAPISI, and member of the AAU. Over nearly six decades, we have continued to proudly embrace and advance our founding values of social justice and environmental sustainability.

The last campuswide strategic plan, Envision, was launched nine years ago in October 2013 around six goals: advance and support student success, allocate faculty resources strategically, support research excellence, make UC Santa Cruz a place where people enjoy working, address workload issues, and tell the world our story. In 2017-18 the campus launched a Strategic Academic Plan (SAP) with a focus on interdisciplinary research and faculty hiring, and reducing recognized barriers to collaborative and interdisciplinary activities.

The strategic planning we will undertake this year will build on these prior strategic planning efforts, but will be broader than the SAP and similar to Envision in addressing opportunities for improvement and transformation impacting a wide cross section of campus constituents and experiences. The strategic plan will chart a path for progress on our campus goals over the next decade and establish metrics by which success will be measured. The plan will be opportunity-focused, identifying new and emergent future dimensions of research, education and service to advance our global and regional impact, improve the experiences of our students, staff and faculty and strengthen the university in our efforts to lead at the intersection of innovation and social justice.

Charge - Unparalleled Undergraduate Student Education and Experience Committee

We aspire to be the campus of choice for students seeking an extraordinary education and a holistic experience that provides opportunities for critical thinking, creativity, exploration, and preparation to achieve their life goals. This committee will create opportunities for faculty, staff, and students to discuss how the campus should approach undergraduate education and the student experience over the next decade. Venues for discussion might include town hall meetings and open forums, both in-person and online, as well as focus groups and surveys. The cross-cutting themes of equity, social justice and academic excellence should be central to every aspect of the committee’s work and meaningfully integrated into all committee outputs.

The committee is asked to address the following areas but may choose to consider additional topics based on community input:

- Assess the role of the Colleges in enhancing the student experience.
- Recommend housing options that best support student success.
- Recommend major and general education curricular options that provide clear pathways, flexibility for exploration, and prepare students for a successful future.
• Propose new and emerging structures and services to support student identity, development, well being, a sense of belonging, and community. These structures and services should consider the different support needs of traditional first time, transfer, non-domestic, and underrepresented students.

• Propose enhanced opportunities to strengthen and complement the intellectual experience outside the classroom with co-curricular experiences (e.g. service learning, internships, research opportunities, leadership development, clubs and organizations, athletics and recreation, campus employment).

The outcome of the committee’s efforts will be goals, metrics, and a narrative for each area addressed, which are summarized in a report that incorporates campus feedback on enhancing undergraduate education and the student experience. The final version of the report will be integrated with the work of the other committees to form the campus strategic plan.

With the completion of the strategic planning process, an implementation committee will be established to monitor progress toward achieving the goals laid out in the strategic plan using the metrics defined in the plan.